

# COAC GENERAL MEMBERSHIP CALL MINUTES FOR 04-09-2019

1. ATTENDANCE. COAC General Membership met on a conference call at 7:00 p.m. on Tuesday, April 9, 2019. AUDIO Following were the attendees:

- a. Jackie Augustine, Tri-Moraine Audubon Society (TMAS)
- b. Nancy Brundage, Mahoning Valley Audubon Society (MVAS)
- c. Sherilyn Burns, Greater Akron Audubon Society (GAAS)
- d. Linda Chen, Canton Audubon Society (CAS)
- e. Liz Woedl, Audubon Miami Valley (AMV)

2. VISION STATEMENTS.

- a. Jackie initiated discussion about the differences of vision statements. She penned an updated version after a discussion of ideas with other conference attendees.
  - b. Be the leader in Ohio in bringing organizations and individuals together to support wildlife and people.
  - c. Be the leader in Ohio in uniting organizations and individuals together to support wildlife and environmental education.
  - d. Be the leader in Ohio in uniting organizations and individuals together to value and protect wildlife.
- e. Nancy B liked "B". Liz W wants to see "to value & protect habitat" included.

3. WEBSITE PASSWORD POLICY.

- a. Website password policy (for COAC administration needs) was discussed. Jackie explained why the president, treasurer and COAC administrator were chosen and the difference between that and chapters website access for members to post information. Liz mentioned that any postings to COAC website from members will first need to be reviewed for content.

4. COAC FUNDING.

- a. Jackie initiated conversation about COAC funding. There will be a subcommittee formed for fundraising and methods. Chapter memberships

## COAC GENERAL MEMBERSHIP CALL MINUTES FOR 04-09-2019

funding at 5% of NAS baseline funding was explained. Liz said chapters can give more than that amount. Sherilyn asked if it would be enough to fund, she was told no. Jackie said she wanted memberships to be a portion of COAC funding but wants other money to come from various forms of fundraising. Jackie refreshed the fundraising ideas from last meeting of dues, appeals, events, auctions, grants and crowdfunding.

- b. Continuing the funding discussion....Our last COAC meeting was discussed. The idea about getting someone with name recognition to do several regional programs as ticketed events was mentioned as a form of COAC fundraising. Liz suggested a Bird-a-thon. (call it the “Bird Blitz” or something with a strong ‘branded’ title ).
  - c. Liz mentioned that we should start to talk with our chapters about COAC membership dues. It was clarified, 5% of each chapter’s baseline funding, \$75 affiliates and \$20 for individuals. Sherilyn said that we need to define what someone gets for their membership.
5. CHAPTER NEWS.

- a. Jackie talked about chapter news and getting info to general members. She mentioned putting information in upcoming newsletters and Jackie said she will share a write up for other chapters to use. However, some chapters do not have newsletters, some do not have websites and others do not have all the emails of their members. In some cases, chapters are not allowed to collect emails from visitors attending their meetings. Such is the case for Mahoning Valley at the library where their meetings take place. There is an “no email collection” policy.
- b. We discussed Audubon Great Lakes conference calls and the National Audubon Society convention information in July. Jackie is sending emails to those wanting information.

### CLOSING REMARKS.

### ADJOURNMENT.

- a. Jackie adjourned the meeting at 8:00 p.m.

Meeting Notes respectfully submitted by Linda Chen.